

Local Market Update – December 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



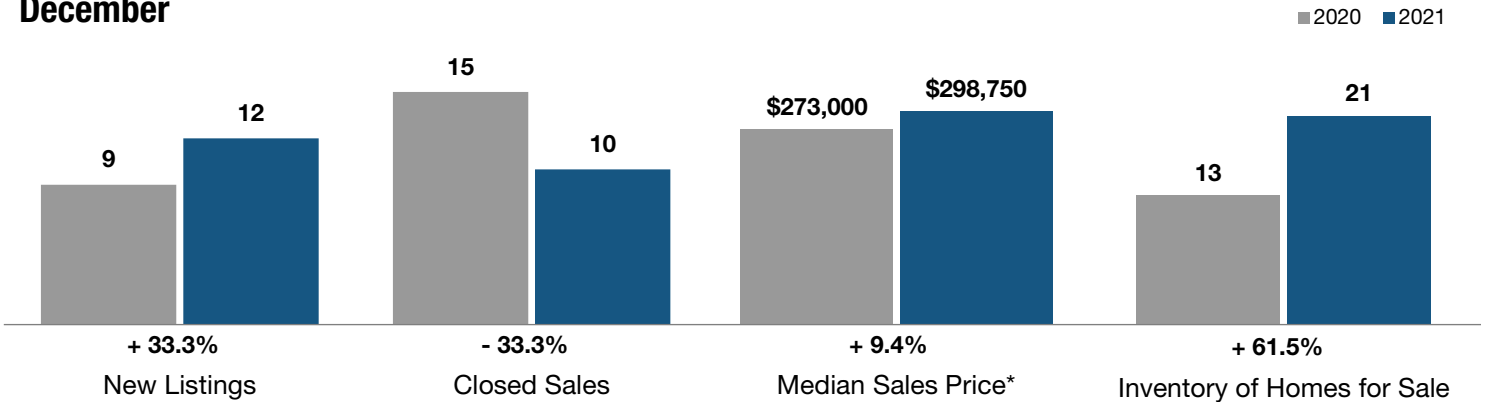
Folly Field

Condos / Villas Only

Key Metrics	December			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	9	12	+ 33.3%	154	196	+ 27.3%
Closed Sales	15	10	- 33.3%	141	171	+ 21.3%
Median Sales Price*	\$273,000	\$298,750	+ 9.4%	\$199,000	\$260,000	+ 30.7%
Percent of List Price Received*	99.0%	100.2%	+ 1.1%	96.8%	99.0%	+ 2.2%
Days on Market Until Sale	85	51	- 39.7%	103	70	- 32.1%
Inventory of Homes for Sale	13	21	+ 61.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price Rolling 12-Month Calculation

